



April 9<sup>th</sup>, 2021

# Digital Gold

*A Gerber Kawasaki Crypto Chronicle*

# Crypto Basic Breakdown



## What is Bitcoin? What's the big deal?

Bitcoin is a purely peer-to-peer version of electronic cash that allows online payments to be sent directly from one party to another without going through a financial institution.

Bitcoin accounts for over 50% of the entire crypto market capitalization, which just passed \$2 Trillion for the first time. People often compare Bitcoin as an asset to a more innovative version of gold.

**#BTC**

[Click Here to Learn More](#)

## What is Ethereum? How does it work?

Ethereum is a decentralized, open-source blockchain with a smart contract feature. It is the second-largest cryptocurrency by market capitalization, after Bitcoin. Ethereum is the most actively used blockchain.

A “smart contract” is a code that automatically executes an agreement and is stored on a blockchain-based platform. For example, someone could create a smart contract to replace a Lease. The terms would be encrypted into the platform and both parties would be committed to them via the smart contract.

**#ETH**

[Click Here to Learn More](#)

# Crypto by the News



## [In Bullish Report, Bloomberg Predicts \\$400,000 Bitcoin Price in 2021 \(April 7, 2021\)](#)

- Bloomberg is positive on Bitcoin, claiming that it is set to replace gold as a monetary asset in the digital economy. They are extremely bullish on its future, even in the short-term.

## [Ether Price Jumps to All-Time High of \\$2,074 \(April 2, 2021\)](#)

- The price has rallied 18% this week in the wake of Visa's decision to facilitate crypto-based settlements on the Ethereum blockchain network.

## [Cryptocurrency Market Value Tops \\$2 Trillion for the First Time as Ethereum Hits Record High \(April 6, 2021\)](#)

- The value of the cryptocurrency market topped \$2 trillion for the first time on Monday. Ethereum hit an all-time high, surpassing \$2151 on Tuesday morning. It is up over 180% year-to-date.

## [PayPal will let US users pay with Bitcoin, Ethereum, and Litecoin starting today \(March 30, 2021\)](#)

- PayPal has planned to support crypto as a form of payment - now US customers can use a “Checkout with Crypto” feature that launched on March 30.

# Crypto Considerations



**HAVE YOU EVER CONSIDERED  
VIRTUAL LAND? WOULD YOU  
PURCHASE A PLOT?**



**WILL NFTS LIVE UP TO THE  
HYPE?**



**WHAT IS THE FUTURE OF DIGITAL  
CURRENCY?**

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# Additional Resources



[Gerber Kawasaki Digital Assets Site](#)

[Gemini Learn Page](#)

[OnRamp Education and Research](#)

Email us at [info@gerberkawasaki.com](mailto:info@gerberkawasaki.com)

Have questions? Feel free to reach out to one of our **GK Advisors** via the [Gerber Kawasaki website](#), we would love to hear from you!

Til next time,  
**Ima**



## Crypto Key Terms

**BLOCK** – A file containing information on transactions completed during a time period. Blocks are the pieces that make up **BLOCKCHAIN**

**BLOCKCHAIN** – A **LEDGER** system. A sequence of **BLOCKS** (digital info) stored in a public database. This is the foundation for cryptocurrencies.

**LEDGER** – A record of financial transactions that cannot be changed. You can only add to it with new transactions

Source: <https://coinmarketcap.com/alexandria/glossary>



## Most Active Cryptocurrencies (as of 12:15 PM)

NAME	PRICE	+/-	%	MARKET CAP	CIRCULATING SUPPLY
Bitcoin	58,399.4727	403.91	0.70%	1,054.21 B	18,072,712
Mooncoin	1.8479	-0.14	-7.07%	415.40 B	224,791,347,806
Ethereum	2,077.2896	-0.91	-0.04%	224.90 B	108,728,346
Bodhi	3,395.4187	1.29	0.04%	135.82 B	40,000,000
MonaCoin	1,307.5673	14.97	1.16%	85.95 B	65,729,675

Source: <https://markets.businessinsider.com/cryptocurrencies>

